

Spread the Word!

February, 2018



The Bennington County Hunger Council is pleased to announce the 2nd Annual Peanut Butter & Jam Slam March 16-30, 2018. After a smashing success last year (1837 jars collected!), **our goal is to collect 2,000 jars of peanut butter and jelly** to replenish local food distribution centers during a time of year when donations are less robust. Last year's donations were directed to BROCC, The Kitchen Cupboard, and HIS Pantry. This year we are pleased to be expanding to five distribution centers throughout the north-and-south shires of Bennington County.

Hunger is on the rise in our state. Recent surveys show 1 in 5 Vermont children and nearly 1 in 8 Vermont households are experiencing food hardship. In Bennington County, *1 in 4 households are food insecure*. Our local community continues to see increasing numbers of people visiting local food distribution centers.

Why peanut butter and jelly? Peanut butter is among one of the more expensive foods for food shelves to purchase in large quantities. It is also one of the most sought after items due to its appeal to people of all ages, especially children. Peanut butter is the food children request most. Peanut butter and jelly are high in demand but rarely donated. Nutritionally, peanut butter is high in protein, potassium, magnesium and heart-healthy fats. And what's peanut butter without jelly?

We need your help to make this effort matter! If you would like more information, please contact Kayla Becker, Area Director of United Way at kayla@unitedwaysvt.org. To register, visit the web address below. We will list your business on the Peanut Butter & Jam Slam Facebook event page and marketing materials, and provide you with a media kit. Donations will be collected during the last week of March in downtown Bennington. Please, no expired or homemade items.

Together we can help our hungry neighbors. For additional information, contact the Peanut Butter & Jam Slam Team at (802)681-8469 or visit www.unitedwaysvtbennington.org/pbjslam.

Thank you for your support.



United Ways of Vermont -
Bennington County

